

WANT TO MAKE A SPLASH?

Claim Professionals Should Dive in Headfirst to the 2007 Conference

The majesty of Myrtle Beach, South Carolina, is more than just a golfers' paradise. The destination resort boasts 60 miles of pristine beaches and historic sites dating back to a gentler time in our nation's history.

This spring the tourist town will also become the haven for claim professionals who will gather for the Second Annual Claims Education Conference from May 15 - 18 at the Grand Dunes Resort, on the shores of the Atlantic Ocean.

Grand Dunes golf course features immaculate greens and manicured fairways, while the shoreline takes full advantage of the breathtaking views provided by the intercoastal waterways.

Using last year's success as a springboard, the 2007 Claims Education Conference is sure to exceed expectations with even more hands-on course work that claim professionals can use before their tans begin to fade. Workshops will be short on lectures and filled with tangible information, free of boring panel discussions. The information is guaranteed to be as vital to a claim expert as a sand wedge for a duffer.

PGA* certified III trainers who work in the claims arena will teach the three-day conference. The instructors will be available before and after sessions for more casual conversation before you head out to dine in one of the many restaurants, lounge by the pool, survey the golf course, or hit the tennis court.

The "Continuing Education" courses have been approved to meet and exceed state and regional requirements, just like all instruction from

the International Insurance Institute. Sessions have been planned to allow participants time to shoot the breeze with exhibitors and catch a few rays.

Like the golden sands of Myrtle Beach, the III symposium is limited to only those who bask in the sunshine of advance registration. Participants who

take advantage of early registration will receive discounted rates, as well as a complimentary beach bag to enhance their golf and beach adventure.

Early registration is available only until March 1. Being a part of the 2007 III Conference can be as simple as surfing the net. See pages 12 and 13 for details.



*PGA (Pretty Good Actors)