

Claims Education

INTERNATIONAL INSURANCE INSTITUTE *e*magazine

TRAINING || TALK

FEATURE || STORY

In this issue we feature a story recapping some of the highlights from the 2017 Claims Education Conference held in New Orleans, LA in May.

Also see our News Briefs section for information about the new format of the joint conference between International Insurance Institute, American Educational Institute and The Society of Claim Law Associates which moved permanently to New Orleans on May 16, 2017.

This issue we welcome quite a few new customers, especially on the international level. See if there is anyone you know in the News Briefs section.

Our Feature Course section provides information on the latest addition to our highlighted workshops, Arbitration Tips offered by Ben Ebling of Latitude Subrogation Services and featured at this year's Claims Education Conference.

Also, check out our new program of offering FREE training to member companies in the News Briefs section.

As always, we here at International Insurance Institute welcome your contributions to CEM and encourage you to contact Karla Alcerro at karla@insuranceinstitute.com for any input. Please feel free to direct any questions, feedback, articles, claims success stories, and/ or even topics that you would like to see discussed in the magazine. ■



Carl Van
President and CEO
International
Insurance Institute

THERE'S NO PLACE LIKE HOME

*Successful 12th Annual
Claims Education Conference
Held in New Orleans*

BY CARL VAN, ITP



*Attendees Socializing
at the Opening Reception*

For the seventh year in a row, International Insurance Institute, Inc. has joined forces with the American Educational Institute and the Society of Claim Law Associates to host a conference focused on claims education. Much to the delight of the attendees and organizers alike, the conference was held in the Crescent

City, home base for the International Insurance Institute, Inc., for the first time since 2010.

The Claims Education Conference welcomed over 200 attendees and their guests from May 16-19 at the Hilton New Orleans Riverside hotel. This centrally located grand hotel boasts amazing views of the Mississippi, several bars and restaurants, including the world-famous Drago's, a luxurious pool and fitness center and tastefully updated rooms. The hotel is across the street from Harrah's casino and a short walk